Investment Criteria

# 75

# CAROUSEL CAPITAL



Based in Charlotte, North Carolina, Carousel Capital is a private investment firm that invests in companies located in the Southeastern United States. Carousel's investor base includes institutional investors and an elite group of more than 100 current and former CEOs with deep connections in the region. Since its inception in 1996, Carousel has invested in 43 companies primarily in three targeted growth sectors: business services; consumer services; and healthcare services.

## **CHARACTERISTICS**

Strong management team

Track record of growth

Strategic market position

Recession resistant

#### **GEOGRAPHY**

Platforms headquartered in Southeastern United States Add-on investments can be in any location

### SIZE & TYPE

Initial transaction size of up to \$250 million

EBITDA of at least \$3 million

Management buyout or recapitalization

#### **BUSINESS SERVICES**

Tech-enabled services
Data collection/management
Distribution/logistics
General outsourced services
Environmental services
Industrial services
Services to higher education
Software as a service

# **CONSUMER SERVICES**

Automotive Aftermarket
Franchised consumer
services

Niche packaging solutions

# HEALTHCARE SERVICES

Medical data management
Outsourced hospital services
Pharmacy services
Revenue cycle management
Dental products and services
Medical distribution

#### **LIQUIDITY & GROWTH CAPITAL**

Rationalize shareholder base

Diversify risk and personal net worth

Facilitate generational or management transfer

Relieve personal guarantees on debt or real estate

Accelerate organic growth through investments in corporate infrastructure

Fund geographic expansion or new products/services

Pursue add-on acquisitions

## Managing Partners

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**TEAM** 

#### **Partners**

Peter Clark pclark@carouselcapital.com
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#### **Principal**

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# CAROUSEL CAPITAL





Institutional Capital Founder-Owned

2019 | HQ: Charlotte, NC

Leading non-asset based logistics platform providing transportation management solutions via a national network of independent agents

Add-On Criteria: Providers of truckload, LTL and intermodal freight brokerage



First-Time Institutional Capital Founder-Owned

2019 | HQ: Pawley's Island, SC

Leading provider of high-touch specialty infusion services to patients with complex, acute, and chronic conditions.

Add-On Criteria: Providers of ambulatory and home infusion services



2019 | HQ: Birmingham, AL

Leading provider of turnkey engineered solutions and services for mission-critical industrial processes

Add-On Criteria: Highly engineered industrial equipment and service providers



First-Time Institutional Capital Founder-Owned

2018 | HQ: Charlotte, NC

Leading national provider of court reporting and litigation support services to law firms and corporate legal departments Add-On Criteria: Independent court reporting agencies



First-Time Institutional Capital Founder-Owned

2017 | HQ: Charlotte, NC

Leading provider of ERP software that automates accounting, project management and media management for advertising agencies

Add-On Criteria: Providers of vertical software and services to the advertising industry



First-Time Institutional Capital Founder-Owned

2017 | HQ: Charlotte, NC

Leading provider of specialty claims investigation and loss control services, processing technology and data analytics to P&C insurance companies

Add-On Criteria: Providers of claims investigation and loss control services



First-Time Institutional Capital Founder-Owned

2016 | HQ: West Palm Beach, FL

Leading provider of expedited and concierge travel document services and complementary solutions Add-On Criteria: Providers of passport/visa services for consumer/B2B markets

# apexanalytix



First-Time Institutional Capital Founder-Owned

# 2014 | HQ: Greensboro, NC

Leading provider of supplier management, audit, recovery and compliance software and services to global Fortune 1000 companies



Provider of route-based fire protection services, including monitoring, inspection, maintenance and repair of fire detection and suppression products



First-Time Institutional Capital Founder-Owned

#### 2014 | HQ: Montgomery, AL

Leading provider of automotive collision repair services in the Southeastern **United States** 



#### 2013 | HQ: Manakin-Sabot, VA

Leading provider of turnkey laundry facility management services for customers in the university and multifamily housing markets



First-Time Institutional Capital Founder-Owned

#### 2013 | HQ: Tampa, FL

Leading mobile, telematics, and business process automation provider to the transportation industry, delivering real-time communications to thousands of fleets, brokers, and commercial vehicle drivers



#### 2012 | HQ: Birmingham, AL

Acquisition platform in the Southeastern U.S. and adjacent markets; largest independent operator of quick oil change and automotive service centers in the region with over 300 locations



First-Time Institutional Capital Founder-Owned

#### 2011 | HQ: Charlotte, NC

Leading provider of environmental industrial services in the areas of emergency response, environmental remediation, risk management and compliance and industrial maintenance



First-Time Institutional Capital Founder-Owned

# 2006 | HQ: Lake Mary, FL

Leading independent provider of specialty pharmacy services throughout the U.S., offering a range of clinical services to patients with complex chronic conditions



First-Time Institutional Capital Founder-Owned

2006 | HQ: Charlotte, NC

AGDATA is a leading provider of database management, marketing program administration and data analysis services; MedData provides web-based transaction processing, eligibility verification, claims submission, encounter data management and other analytical services